

Definition

a. Description

The purpose of the MN is to educate students, faculty, staff and neighbors about the various cultures represented within the PCC's community. MN is one where students share elements of our culture or ethnicity with everyone through storytelling, foods, dances, songs and many other things that make cultures unique. MN helps students feel more welcome in school while creating social connections within the community. There will be no admission fee and everyone is invited. As of now, we have 12 different performances, for examples: Indian Dance, Cambodian Dance, German, French and Italian music, Hmong Dance, Mexican Dance, etc. Because the date of the event falls into International Women Day, we are working with Women Resource Center to host a workshop, prior to the MN, on how people honor women through arts in different cultures. In additional, we will also have a lot of interactive activities for attendees to learn about different cultures, and an Arts Showcase all day. Because UD is a Southeast Campus based club, we can only host it on campus to save the venue cost. Although MN is taking place outside of East Portland, I hope the committee considers sponsoring this events because of several reasons. There is not a lot of community college within East Portland boundaries; and PCC Southeast is just across the street from East Portland's boundaries. We will involve many East Portlanders. According to PCC data of 2014, we have 3,688 students live in East Portland area. Lastly, I, the key organizer and at least 4 other members are East Portland residents.

b. Short Summary of Timeline

10/03/2016:	Formed the Event Planning Committee; Divide tasks
10/05/2016 - 01/16/2017:	Looking for performers, volunteers and sponsorships
01/16/2017:	Finalize the budget; Contact local restaurants
01/19/2017 - 02/16/2017:	Finalize the agenda and performers; Start advertising and decorating
03/06/2017:	Committee meeting: go over the realistic of the event
03/08/2017:	Multicultural Night

c. Budget that supports the Multicultural Night: See Budget

d. Project Team

The core team is about 15 members: some are instructors; most are students, including high school students. Each person has different responsibility. I, as the general coordinator, oversee the event. Other team members are coordinating the fashion show, translating the flyer, leading volunteer groups, contacting local businesses and creating the menu, assisting the performers, creating the information brochure that will be handed out at the event, contacting local businesses for raffle prize.

e. Promotion

- Short promotion videos created by Portland Community College Media Services
- Posters will be hung out around 4 Portland Community College different campuses
- Posters will be hung out around Franklin, Madison, David Douglas and Parkrose High Schools
- Posters will be on The Bridge (Portland Community College) and local newspapers
- Social media: Portland Community College Website, Facebook, OrgSync, etc.
- Class rap and tabling to talk with students, faculty and staff about the events

- Decorate the venue at least three weeks in advance to catch people's attention
- Local businesses and organizations, who already support the event, will help advertising
- Jade District will help email the flier to their connection (5000 people within Jade and 20000 from other communities that Jade has worked with)

We will recognize EPNO logo in all promotional material including email, flier and promotion video; and have verbal recognition from the stage. In addition, if EPNO sponsors more than \$500, you will be able to have one reserved table for tabling and one reserved seat for guest in the front row at the event; If EPNO sponsors more than \$2000, you will be able to have one reserved table for tabling at the event, three reserved seats for guest in the front row, and **named as a co-host of the event**. At the event, a brochure with agenda and information of all co-host will be handed out to everyone.

Priority

How does the Multicultural Night involve underserved communities?

All members of our core planning team come are from the community that has been underserved. Our team includes people of color, immigrants, low income and first generation college students, and a members of the LGBTQ community. We have been working very hard to make sure this event is inclusive and accessible for everyone, as well as make people feel the sense of belonging, diversity and community: free food sample from more than 10 different countries; free performances from more than 10 different cultures; free raffle ticket for everyone; free kid area; free parking permit for people in need; easy for people with disability to access; flier is available in more than 10 languages; volunteers help with translating, etc. We are reaching out to retirement home for invitation.

Goals

a. Increase the number and diversity of people who are involved and engaged in their communities

By having Multicultural Night, we are connecting with so many different cultures around the world. Through foods and performances, the event will represent cultures: Vietnamese, Mexican, African American, Chinese, Native American, American, Pacific Islanders, German, French, Italian, Nepalese, Japanese, Cambodian, Columbian, Haitian, El Salvadorian, Cuban, Russian, Thailand, Lebanese and Peruvian. Multicultural Night is not just about one individual. It gives community members an opportunity to be more engaged and exposed to all the different cultures that are around them.

b. Strengthen community capacity

The event is a clear example of team work. MN is a student-run event. I cannot plan this event without support from other student leaders. By planning this event, the team members will build their capacity by gaining valuable skills time management, organization and communication, which will help us in our future career. We are also building up partnerships with each other, instructors, local organizations such as People Places Things or Jade District, PCC departments and clubs, and local businesses. Not only the team members, but also the attendees at the event will have opportunities to build their capacity and making more connections by listening the speaker, seeing different performances, attending the workshop, participating in our interactive activities or taking the information brochure. We have attendees given us feedback through survey; and also encourage them to join us in the planning process next year, especially so their cultures will be represented too.

Budget

Expected volunteer hours

Last school year, I fund-raised \$1500 and was able to host the MN for the first time on May 11, 2016 with more than 300 people in attendance, a planning team of 5 members, 10 performers, 5 different types of food, and the involvement of teachers and local businesses. With the huge success, we are motivated to host the MN again. Starting October 1 up to date, the team already volunteered more than 200 hours, which is about 10 hours a week to plan this event. Everything we have done is just basic work. We will still need a lot of work and effort to make the event not only entertaining but also educational. More than half of performers volunteer their time too. In other to combine the hours of everyone who volunteer their time to help planning this event from October 1 until March 15, the estimate volunteer hour will be 2000.

Expected additional funding or contributions (in dollars): \$3600

- \$1000: Portland Community College International Office
- \$1500: Portland Community College District Club Council
- \$1000: Associated Students of Portland Community College, Southeast
- Lee's Sandwich sponsors 8 trays of sandwiches, which is good to serve about 300 people
- Vietnamese Community of Oregon will donate some Vietnamese food
- Bike Program at Southeast Campus will donate a bike for raffle prize
- Southeast Campus President donate \$100
- Southeast Women Resource Center will host a workshop about How We honor women through arts, music, poetry, etc. in different cultures
- Southeast Multicultural Center will help create a brochure with demographic of Portland Community College, Oregon, and the United States of America
- People Places Things creates educational and interactive activities prior to the show, as well as contacting local artists about the Arts Showcase
- Vietnamese Club at Franklin high school and International Club at Portland Community College Southeast Campus is working together to put on an International Fashion Show
- More than 15 volunteers help plan this event
- More than 30 volunteers will help with decoration, performance, or others.

Total Requested Funds in dollars: \$3000 - Fundraising Goal: \$6000

- Food: \$2000
- Advertisement: 500
- Parking: 200 = \$5 x 40
- Performance: 300

Fiscal Sponsor Fee: \$0