

East Portland Neighborhood Office Advisory Committee

Special Meeting on Advocacy

Friday, October 23, 2015; 10 am – 12 noon

East Portland Neighborhood Office

1017 NE 117th Avenue

Agenda

10:00 Introductions and Housekeeping

10:10 Goals of meeting

10:20 Report back from Amalia, ONI Director

10:35 Approach to our advocacy

10:50 What addition to ask, and how much?

11:20 What is our current message? Share with whom?

11:50 Wrap up and next steps

12:00 Closing

East Portland Neighborhood Office Advisory Committee
Special meeting on budget advocacy
Friday, October 2, 2015, 10 am – noon
East Portland Neighborhood Office, 1017 NE 117th Ave

Attendance: Arlene Kimura, David Hampsten, Lori Boisen, Mary Nelson, Ron Glanville, Tom Badrick
Staff: Eliza Lindsay, Kari Koch, Richard Bixby

Goal of the meeting is to develop a working list of budget asks and basic timeline and next steps.

What is our story, what does EPNO and community groups do well, how are they unique?

- Engaging diverse community and connecting groups
- Engage more communities
- Do community events
- Staff is approachable
- Provide hands-on support
- Support unstructured, flexible participation – non-City-bureaucratic and open to new voices

Need **long-term goals** as well as working on one-year funding, develop a 5-year work plan, which will then inform budget asks. Ultimate goal is to be able to do more awesome things in the community; we need more money to do this. Immediate goal is to be included in a budget add request for next fiscal year from the ONI BAC.

Need initial talking points as Commissioner Fritz may be at November Neighborhood Association Chairs meeting.

During advocacy; not everyone will be doing the same thing, will need to coordinate efforts

City Budget Timeline

- Office of Neighborhood Involvement Bureau Advisory Committee developing bureau budget November – January
- City Council negotiation and decision on budget March – May

Strategies

- Need to tell our story to ONI and City Council
- Strength of EPNO is an existing structure to support collaboration on East Portland community-driven projects
- Create a power map with different approaches
- Need to develop separate strategies, ONI BAC, DCL, Coalitions, ONI Director, City Council, Media, our communities, EPAP
- Make partnerships with Diversity and Civic Leadership programs
- Need our diverse community engaged in advocacy
- Note leverage of resources/funds on collaborative projects

- Need clear message about distinction between EPAP and EPNO, how they are different and how they collaborate

Proposed Budget Asks

- Ask for flexible funding for Neighborhood Allotments and Community Activities Fund (Example Somali youth soccer)
- Increase Small Grants
- Support for management of collaborative projects with other bureaus (Example: Mobile Playgrounds and Summer Hiring project)
- A Homelessness project (Goal: day shelter for East Portland houseless)
- More outreach & engagement with other communities, multi-lingual and multi-cultural (multi-lingual staff)
- Cultural Competent micro-enterprise for translation & interpretation
- Ask bureaus to set aside funds, or ask for funds, , for the community to decide on East Portland projects (Ask to PDC, PBOT, Parks, Metro, Multnomah County)
- Support for East Portland Community Events
- Administration / Accounting support for NA and EPN
- Increase communications (Example: All-household mailing of EPNAN 4 times a year, multi-lingual 2 times a year)
- Translation of materials

Next steps

- Put rough numbers on budget asks
- Can do some discussion over email
- Recruit more people for ONI BAC
- Proposed next meeting, Friday, October 23, 2015; 10 am
 - Forced ranking of budget asks
 - Dollar asks, and impact on office organization
 - Refine strategy, What is story, when to talk to whom
 - Message to Commissioner Fritz for November EPNA Chairs meeting
- Send meeting notes to Neighborhood Association Chairs and Advisory Committee

Comments

- Be more efficient with the use of resources
- Be better advocates for EPNO
- Consider BuMPs and other funding sources
- Be better at telling our story

East Portland Neighborhood Office

Suggested Budget additions for FY 2016-17

Program Area	Benefits	Description	Specific asks from 10-2-2015 mtg
Funding Support	Reduces the barrier of finding funding needed to do community projects	This part of our program provides funding directly to groups working on community projects. Because funds are often hard to find for small community-based projects, a little money here can help leverage other funds and many donated hours.	<ul style="list-style-type: none"> • Additional funding for Neighborhood Allotments and Community Activities Fund • Increase Small Grants
<p>Past Examples \$257 – Newsletter printing \$1,750 – Concerts in the Park \$1,450 – National Night Out event \$300 – food and interpretation for testimony at hearing \$500 – Oregon Bhutanese Community Organization election \$2,320 – East Portland Neighborhood Gardens \$3,300 – Lents Tool Library DIY series</p> <p>Notes: The funding going out to the community is only part of the total cost of this program. An estimate of additional cost to administer the funds is 40-50% of granted amount for small grants and 50-60% for the Community Activities fund. Increased financial processing is estimated to add 5% to the amount.</p> <p>Many of these projects also provide an opportunity to connect with or build capacity in a group. Adding 20% of the amount to Project Support and Outreach is a rough estimate of additional funding needed to take full advantage of the opportunity this funding provides.</p>			

Program Area	Benefits	Description	Specific asks from 10-2-2015 mtg
Organization and Project Support	Provides free staff support for community-driven projects.	This part of our program provides staff support of community-driven projects and activities. Staff may be involved in a variety of roles depending on volunteer resources and project needs. Support may range from a one-time help with planning, connecting to resources, or help with developing flyers or other promotion, to managing a coalition-wide effort.	<ul style="list-style-type: none"> • Support for management of collaborative projects with other bureaus • A Homelessness project • Cultural Competent micro-enterprise for translation & interpretation (
	<p>Past Examples \$100 – one time-help with planning, promotion, etc. \$12,000 – Mobile Playgrounds and Hiring project \$7,000 – current support given to East Portland Neighbors for help with finances and managing insurance</p> <p>Notes: There is a wide range of support included in this category. For EPNO to lead and manage an effort, the estimate would range from \$10,000 to \$15,000.</p>		<ul style="list-style-type: none"> • Ask bureaus to set aside funds, or ask for funds, for the community to decide on East Portland projects (Ask to PDC, PBOT, Parks, Metro, Multnomah County) • Support for East Portland Community Events (also suggested at 12-2014 meeting) • Accounting support for NA and EPN
Network and Outreach	Connects with more East Portland communities and resources for the area.	This part of our program supports staff making contact with efforts and groups EPNO has had little or no contact with. It also includes meeting with programs interested in working in East Portland.	<ul style="list-style-type: none"> • More outreach & engagement with other communities, multi-lingual and multi-cultural (multi-lingual staff?) (also suggested at 12-2014 meeting)
	<p>Notes: Much of this work is taking advantage of opportunities that happen. A significant organized effort would likely cost in the same range as a community-driven project noted above. The most concentrated effort EPNO has done to date is working with the Youth Action group, which cost around \$2,500.</p>		

Program Area	Benefits	Description	Specific asks from 10-2-2015 mtg
Communications	Provides a free way for specific community activities to get their message out to the broader East Portland community.	Two tools EPNO has been using for many years are a quarterly printed newsletter and a website. Recently EPNO has been developing an email list and Facebook presence.	<ul style="list-style-type: none"> All-household mailing of EPNAN 4 times a year, multi-lingual 2 times a year (review of communications also suggested at 12-2014 meeting)
	<p>Examples: \$3,500 – layout, printing, & mailing for one 12-page issue of the newsletter sent to mailing list of about 7500 \$3,000 – staff support for one 12-page issue of the newsletter \$13,500 – layout, printing, & mailing for one 20-page issue of newsletter sent to all addresses in East Portland, about 58,000 \$800 – estimated cost of translating all articles in a 12 page newsletter</p> <p>Note: Expanding the mailing of the newsletter would have little impact on staff time because the page production would not increase.</p>		
Training	Provides free access to expertise in specific areas of interest to community organizers.	Organized group trainings	<ul style="list-style-type: none"> This item was suggested at the 12-2014 meeting, not the 10-2-2015 meeting. Included here for reference: Organize a free cultural competency training for community members working on community building and civic engagement.
	<p>Note: An Understanding Racism workshop put on by Resolutions Northwest costs about \$3,000</p>		

- For any expansion of the program, add 15 – 20% for administration and overhead.
- Expansions of less than \$50,000 could be accommodated with increasing existing staff hours.
- Expansions of more than \$50,000 would probably mean adding additional part-time staff.
- Adding 2 or more new positions would likely mean a remodel or new office space.